

A letter from Alan Reich to Peter Kolver

NATIONAL ORGANIZATION ON DISABILITY

www.nod.org

January 25, 2001

VIA FACSIMILE

Mr. Peter Kovler

1250 24th Street, NW

Suite 300

Washington, DC 20037

Dear Peter:

Still in the afterglow of the FDR Wheelchair Statue Dedication, I hesitate to return to such a mundane subject as budget. Nevertheless, as you and I have recognized for some months, this is the reality we must now address. As you suggested, I am forwarding our summary of expenses.

You were right in pointing out that the accelerated program for the FDR Wheelchair Statue Dedication could be accomplished for less than our original budget (\$85,000). You also were correct in raising the point that we would need additional support to meet the schedule. I am sure you are pleased, as Mike Deland and I with the results. Here is the summary because all invoices have not been received yet, some figures are estimates):

1. Reception for 400 at the Great Hall of the Jefferson Bldg. of the Library of Congress (we were charged for only 300) - 15,000
 2. Natalie Shear & Associates - Planning and Logistics (includes \$5,000 from November and December billing) - 18,000
 3. PR Associates Inc. for publicity - 5,000
 4. Buses (N.O.D. shared the cost with the White House) - 350
 5. Dinner in honor of Sculptor, Robert Graham at Cosmos Club - 40 people - \$49 per person and gratuity - 2500
 6. Washington Post Ad saluting and thanking all concerned - one quarter of Federal page on January 9th and 11th January 11th was pro bono because the Post made typos on the January 9 ad) - 5,500
 7. FDR Wheelchair Statue Stickers and other materials - 1,000
 8. Updating of Wheelchair Statue Brochure (announcing FDR Legacy Fund) - Rush Order - 2,000
 9. Photographer - 1,100
 10. Press Releases - Distribution - 1,500
 11. Pizza at midnight for N.O.D. Staff and cab rides home - 100
 12. Beer afterwards - no charge
- TOTAL: \$52,050

Please let me know, Peter, if you have any questions.

With many thanks,

Sincerely,

Alan

Alan A. Reich President
cc: Mr. Michael R. Deland

Letterhead Sidebar:

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