



## Distribution ToolKit: *FDR: Great Abilities* Film

Dear Friend of the FDR Memorial -

After two years in the making, the 20-minute film [\*FDR: Great Abilities\*](#) is now available in four episodes on the [FDR Memorial Legacy Committee website](#). The “short” was screened by more than 50 people earlier this month at Busboys and Poets in Washington, D.C. to positive reviews.

We need your help getting the word out about this extraordinary film.

- Are you a teacher who wants to share an excellent resource?
- Are you a person with a disability or an ally who wants to make sure disability history is known?
- Are you a history buff who loves a good story?
- Are you a parent who wants to educate your children on this important piece of history?

We have compiled a variety of content pieces below to help you help us. You can help us promote the film by:

1. Emailing your friends, family and/or colleagues with the email template below.
2. Posting the article about the film on your Facebook page, on your blog, or if you know of an organization that might be interested – please give them this article to use.
3. Using our ready-made messages, choose one – or all – to post on your social media account.

Thank you for your help in getting this film out far and wide!

*Mary*

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### **1. Email Template: Use this to promote the film to your friends, family and colleagues**

Subject line: Untold story about the FDR Memorial that you need to know about

Dear [Recipient's Name] -

Did you know that the design for the presidential memorial to President Franklin D. Roosevelt in Washington, DC, was so controversial that it led to protests and a national six-year campaign led by disabled Americans for an addition to the memorial of a statue of FDR in a wheelchair? This untold story of the FDR Memorial is the subject of a new educational documentary short, titled *FDR: Great Abilities*.

The film delves into how Americans with disabilities changed a presidential memorial to showcase true leadership. **FDR: Great Abilities** is now available in four episodes on the FDR Memorial Legacy Committee website at [www.fdrmemoriallegacy.com/videos](http://www.fdrmemoriallegacy.com/videos). This 20-minute film is suitable for all ages and has been designed to meet middle and high school curriculum requirements. Additionally, it comes with audio description and closed captioning to ensure accessibility for all viewers.

It is important for people to know this incredible story and I hope you help can spread the word about this documentary.

Thank you for amplifying the message of inclusion and advocacy for disability rights and representation.

Warm regards,

YOUR NAME

**2. Blog/Newsletter Article– Use this to promote the film on your Facebook page, Blog, or send to an organization you know or are affiliated with to run as a news article.**

**Title: New Documentary Tells Story of Disability Activism at the FDR Memorial**

Did you know that the design for the presidential memorial to President Franklin D. Roosevelt in Washington, DC, was so controversial that it led to protests and a national six-year campaign led by disabled Americans for an addition to the memorial of a statue of FDR in a wheelchair?

This untold story of the FDR Memorial is the subject of an exciting, new educational documentary short about how Americans with disabilities changed a presidential memorial to show the world what real leadership looks like. The film features narrators Nila Morton, a disability advocate, and Emily Kitchin, a friend of the FDR Memorial, and rare archival footage.

The 20-minute film **FDR: Great Abilities** is now available in four episodes on the [FDR Memorial Legacy Committee website](http://www.fdrmemoriallegacy.com) and on the [FDR Memorial Legacy YouTube Channel](https://www.youtube.com/channel/UC...). The film was created by Onslot Films led by producer Kate Hammond and executive producer Ben Patterson. While appropriate for all ages, the film was developed to meet middle and high school curriculum requirements. The film is available with audio description and closed captioning.

**FDR Great Abilities** was produced by The FDR Memorial Legacy Committee with funding by the National Trust for Historic Preservation’s “Telling the Full History Preservation Fund,” the National Endowment for the Humanities, and the Gordon and Llura Gund Foundation. **FDR Great Abilities** was made in memory of the disabled advocates and allies who fought for disability rights and representation.

The FDR Memorial Legacy Committee’s mission is to preserve, protect, and promote the FDR Memorial in Washington, DC.

**3. Social Media Posts:**

Feel free to copy and paste any or all of these following posts to help spread the word about **FDR: Great Abilities**. When posting, you can use one of the two following links to the videos:

Website: <https://fdrmemoriallegacy.com/videos/>

YouTube: [https://www.youtube.com/playlist?list=PLhF0qf8PwSnkU\\_LaZxrijZ4XWsWBFE1sWx](https://www.youtube.com/playlist?list=PLhF0qf8PwSnkU_LaZxrijZ4XWsWBFE1sWx)

Post 1:

Dive into history's untold stories with me! Did you know that the FDR Memorial in DC was once a battleground for representation? Learn more in "FDR: Great Abilities," available now in 4 episodes on the FDR Memorial Legacy Committee website and YouTube Channel. #DisabilityRights #FDRGreatAbilities #HistoryUntold

Post 2:

Real leadership isn't about perfection; it's about courage and inclusivity. Witness the remarkable journey of how Americans with disabilities reshaped history in the new documentary "FDR: Great Abilities." With compelling narrators Nila Morton and Emily Kitchin, it's a story every middle and high schooler should know. Watch now! #InclusiveHistory #FDRMemorial #GreatAbilities

Post 3:

History isn't always what it seems. Join me in exploring the fascinating journey behind the FDR Memorial in DC in "FDR: Great Abilities." This educational documentary sheds light on the six-year campaign by disabled Americans for recognition and representation. Let's honor their legacy together. Watch now on the FDR Memorial Legacy Committee website and YouTube Channel! #FDRMemorial #RepresentationMatters #NeverForget

Post 4:

Calling all history buffs and advocates for inclusivity! Dive deep into the story of how real change happens in "FDR: Great Abilities." This documentary uncovers the passionate fight by disabled Americans to ensure the truth was told at the FDR Memorial. Let's celebrate their triumphs and learn from their resilience. Watch now and join the conversation! #Inclusion #DisabilityRights #FDRGreatAbilities

Post 5:

Lights, camera, activism! Explore the behind-the-scenes tale of the FDR Memorial's transformation in "FDR: Great Abilities." With rare archival footage and heartfelt narration, this documentary brings to life the journey of those who fought for recognition and representation. Don't miss out on this powerful story. Stream now and be a part of history! #Activism #FDRMemorial #GreatAbilities